## ENGLISH TRANSLATION





## THE SEAL OF THE ARTS Awarded to Emilio Ambasz

Wednesday, October 20, at 11:00 am, the Seal of the Arts will be awarded to **Emilio Ambasz**. The award ceremony will take place in the Aula Magna of the Academy of Fine Arts of Urbino in the presence of the magnificent rector of the University "Carlo Bo", **Giorgio Calcagnini**, the president of the Academy of Fine Arts, **Alessandro Allemandi**, the director of the Academy, Luca Cesari, and Prof. **Raffaele Milani** of the University of Bologna.

The Seal is an honorary title created specifically by the Academy and the University for the city of Urbino to celebrate universal masters. It is a reworking

of the frieze by Michele di Giovanni da Fiesole that adorns the fireplace in the Stanza della lole inside the Doge's Palace.

To the multiple award-winning activities of Emilio Ambasz, as an architect, designer, essayist, curator of exhibitions and conferences, writer of fables is now added the Seal of the Arts. This is an honor recognized to the dreamer even before the inventor, to the prophet even more than to the father of green architecture.

Emilio Ambasz is an unpredictable, elusive, unclassifiable, tireless, unrepeatable personality. This is demonstrated by the way in which he himself described himself back in 1983: "Ambasz is a worried man, because he wants his products to be well received by men. Emilio is an anguished person, because he hopes that his architecture will make him pleasing to the angels."

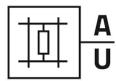
Always committed to sustainability issues, Ambasz has been called the genius loci of the entire planet, a "Global Guide" for all of us. Precursor of a pure, primary architecture, he resorts to an architectural vocabulary that goes beyond tradition, impregnated with a "mythical act" based on love and wonder, poetic principles from which the ability to create springs. Emotional and sensual, his projects are based on ideas and thoughts intended for a different approach to existence.

It was Alessandro Mendini who noted how his virtues as a pragmatic and passionate inventor arise from the "obsessive search for generating principles, from a calm and wise observation of reality, from the identification of humanistic problems. Emilio himself is a hyper-sensitive instrument like a sort of imaginative and scrupulous sensor that reaches to the core of issues such as the imaginative and technical needs of men and groups, and who records the

original meaning of the anthropological and ecological shocks of the modern earth ».

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The invitation to the ceremony is extended to the teaching staff and students of the University and the Academy to sanction the beginning of the academic year, under the tutelary spirit of Emilio Ambasz



Period: October 20th 2021, 11:00 AM

Place: Accademia di Belle Arti di Urbino, Aula Magna - Ora d'Aria, Via dei Maceri, 2 - 61029 Urbino (PU)

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In compliance with the current provisions, for access to the event it will be necessary to show the valid Green Pass or a rapid or molecular antigen test with a negative result carried out in the previous 48 hours

The entrances will be limited according to the anti-Covid regulations that provide for temperature measurement, hand sanitization, the mandatory use of the mask and interpersonal distancing